

AGCHEQ

DATA UNIVERSE

DATA OVERVIEW

The AGCHEQ Q-Data Universe covers the US Wholesale Food Markets and includes Meat, Poultry, Fruit, Vegetable and Dairy products market data.

DATA DESCRIPTION

The AGCHEQ Data Universe consists of Daily recorded trades between Large Growers, Primary Processors or Food Distributors with Institutional Food Service Operators and Retailers. All market data is verified by the US Department of Agriculture (USDA).

The US Wholesale Marketplace is divided into 13 Major-Metropolitan Markets, such as New York's Hunts Point Cooperative Market or the Los Angeles Produce Market. There are more than 60 Aggregate Products (APs) that are comprised of nearly 500,000 actively traded Individual Unique Products (IUPs). These products represent all the major Fresh Food items consumed as determined by the USDA.

PRICE CALCULATION

Prices are calculated & displayed in Normalized Prices, \$/lb. Through reconversion, they are also available in their most commonly used individual industry trading packages. IUPs prices are reported without further calculation. AP prices are equal to the equally weighted aggregate values of all available AP prices within a specific period.

QUICK FACTS

Q-DATA UNIVERSE	FRUITS	VEGETABLES	MEATS
Products	20	33	3
Varieties	743	274	735
IUPs	202,000	174,00	<u>n</u> /a
Markets	13	13	5
Data Release	Daily, 4pm	Daily, 4pm	Daily, 4pm
Data Range	1998-Present	1998-Present	2001-Present
Daily Prices	3,400+	4,000+	400+
Technical Metrics	72	72	36

MARKETS OVERVIEW

MARKETS	Q.CODE
ATLANTA	ATL
BALTIMORE	BAL
BOSTON	BOS
CHICAGO	CHI
COLUMBIA, SC	COL
DALLAS	DAL
DETROIT	DET
LOS ANGELES	LAX
MIAMI	MIA
NEW YORK	NYC
PHILADELPHIA	PHI
SAN FRANCISCO	SFO
ST LOUIS	STL

MEAT SECTOR

Q-MEATS	Q.CODE	DAILY REPORTS	VARIETIES	HISTORY
BEEF	BEF	87	150	386,395
CHICKEN	СНХ	26	34	108,259
PORK	PRK	291	551	232,505
		404	735	727,159

FRUIT SECTOR

Q-FRUITS (20)	Q.CODE	DAILY REPORTS	VARIETIES	UNIQUES	HISTORY
APPLES	APL	1,079	82	34,187	4,870,861
BANANAS	BAN	39	11	873	180,420
BLACKBERRIES	BLK	26	1	2,010	145,626
BLUEBERRIES	BLU	39	7	4,489	176,601
CANTALOUPS	CNT	117	3	5,354	522,108
GRAPEFRUIT	GRF	169	15	8,331	810,027
GRAPES	GRP	156	83	19,189	707,942
HONEYDEWS	HNY	104	1	2,444	480,683
LEMONS	LEM	195	1	5,933	982,162
LIMES	LIM	143	3	1,373	662,802
MANGOES	MNG	130	29	7,838	610,471
ORANGES	ORG	299	22	13,257	1,339,717
PEACHES	PEC	117	157	17,489	386,633
PEARS	PRS	299	51	20,392	1,336,711
PINEAPPLES	PNP	130	4	2,639	630,527
PLUMS	PLM	117	182	28,696	379,476
RASPBERRIES	RSP	26	4	1,763	142,238
STRAWBERRIES	STR	52	4	3,416	263,050
TANGERINES	TNG	78	29	5,077	243,772
WATERMELONS	WTR	78	36	17,601	308,867
		3,393	725	202,351	15,180,694

VEGETABLE SECTOR

Q-VEGETABLES (33)	Q.CODE	DAILY REPORTS	VARIETIES	UNIQUES	HISTORY
ARTICHOKES	ART	78	3	1,873	298,184
ASPARAGUS	ASP	117	6	5,631	564,341
AVOCADOS	AVO	130	21	4,314	616,541
BEETS	BET	65	5	2,239	296,007
BROCCOLI	BRC	65	4	1,366	330,731
CABBAGE	CAB	104	6	5,474	519,755
CARROTS	CAR	195	6	2,308	882,528
CAULIFLOWER	CAL	39	7	1,607	216,276
CELERY	CEL	117	2	1,452	537,178
CORN-SWEET	CRN	52	4	3,369	264,852
CUCUMBERS	cuc	91	5	4,791	459,990
EGGPLANT	EGP	52	10	6,780	264,616
GARLIC	GAR	104	7	2,995	525,998
LETTUCE, GREEN LEAF	LTG	26	1	378	132,438
LETTUCE, ICEBERG	LTI	65	2	1,012	306,961
LETTUCE, RED LEAF	LTE	26	1	356	126,993
LETTUCE, ROMAINE	LTR	52	3	1,056	256,910
MUSHROOMS	MUS	104	22	1,440	488,289
ONIONS	ONI	416	6	13,883	1,916,570
ONIONS GREEN	ONG	91	3	2,270	449,343
PARSNIPS	PAR	26	1	446	151,918
PEAS GREEN	PEA	65	6	1,134	321,027
PEPPERS, BELL	PEP	260	12	13,991	1,168,842
PICKLES	PIC	26	1	2,109	12,436
POTATOES	POT	780	10	15,374	3,491,914
RADISHES	RAD	65	4	1,325	322,198
SQUASH	SQU	286	26	14,439	1,297,621
SWEET POTATOES	SWP	91	21	1,707	442,402
TOMATILLOS	TML	26	2	440	163,580
TOMATOES	TOM	273	7	27,269	1,239,654
TOMATOES, CHERRY	TMC	39	5	4,747	241,453
TOMATOES, GRAPE TYPE	TMG	39	1	2,908	170,567
TOMATOES, PLUM TYPE	TMP	65	3	4,071	305,582
		4,030	274	174,385	18,783,695

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