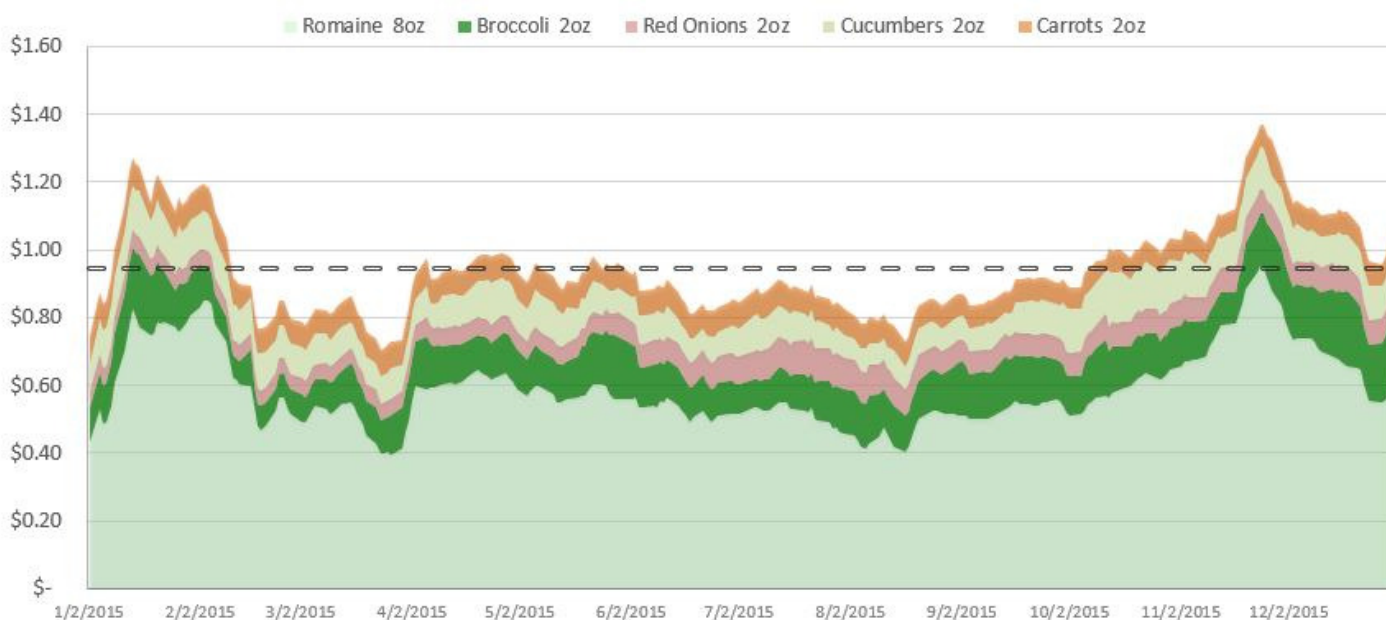


Vegetable Market Volatility Case Study

AGCHEQ - 2015 NYC Green Salad Index

- AGCHEQ NYC Green Salad Index 2015 averaged \$0.946 /lb
- Index bottomed March 24 at \$0.707 and topped November 24 at \$1.371, 93.9% higher
- Index rose 44.1%, beginning 2015 at \$0.744 and ending at \$1.072
- Summer prices were 10.2% better than average, \$0.849
- Winter prices were 14.7% worse than average, \$1.085
- March was the single best month, 16.9% better than average, \$0.786

2015 NYC Wholesale Prices



AGCHEQ Index Components

This AGCHEQ Wholesale Market Price Index represents the daily NYC wholesale price values for a 16oz Green Salad, composed of a constant ingredient weighting of:

- 8oz Romaine Lettuce
- 2oz Broccoli
- 2oz Red Onions
- 2oz Cucumbers
- 2oz Carrots

	2015 Performance	LO	HI	AVG
	NYC Green Salad Index	\$ 0.655	\$ 1.393	\$ 0.947
50 %	Romaine Lettuce	\$ 0.704	\$ 2.002	\$ 1.173
12.5 %	Broccoli	\$ 0.497	\$ 1.758	\$ 0.992
12.5 %	Red Onions	\$ 0.363	\$ 0.804	\$ 0.525
12.5 %	Cucumbers	\$ 0.489	\$ 1.315	\$ 0.768
12.5 %	Carrots	\$ 0.273	\$ 0.847	\$ 0.570

About AGCHEQ Custom Solutions

AGCHEQ offers custom solutions to profitably manage risk:
Accurate food market transparency, analysis and neural network forecasting.

FOR MORE INFORMATION Connect@AGCHEQ.com